



Living Well in Lowry is a monthly publication targeting homes and businesses in the 80230 zip code. Circulation is approximately 2,000. Copies are printed and distributed at the beginning of each month. *Living Well in Lowry* is delivered within the borders of 11th Avenue to the north, Quebec Street to the west, Alameda Avenue to the south and Uinta Street to the east.

Current Advertising Rates

| Term | Business Card | ¼ page | * ½ page | Full page | ** Insert |
|---------|---------------|--------|----------|-----------|-----------|
| Monthly | \$55 | \$75 | \$135 | \$225 | \$175 |
| 3 | \$155 | \$210 | \$380 | \$640 | \$495 |
| 6 | \$310 | \$425 | \$765 | \$1280 | \$995 |
| 12 | \$595 | \$810 | \$1455 | \$2430 | \$1890 |

Additional Services

Classified: Three lines (minimum) for \$25/month. Each additional line \$3/month.

Design: \$40/hour (minimum one hour)

** ½ page space is limited*

*** Insert price is based on the advertiser supplying printing. We can help with printing. Call for detailed pricing.*

Advertisement Specifications

| Ad Size | Maximum Height (inches) | Maximum Width (inches) |
|----------------------------|--|------------------------|
| Full page (vertical) | 10 | 7 ½ |
| ½ page (horizontal) | 5 | 7 ½ |
| ¼ page (vertical) | 5 | 3 ½ |
| Business card (horizontal) | 2 ½ | 3 ½ |
| Insert | Inserts may be one page, any size 8.5" x 11" or smaller. | |

Ads should be emailed in JPG format to julie@jewelcommunications.com. Ads should be prepared for black and white printing, cropped to the corresponding size and set for black and white output at 600 dpi (dots per inch).

Deadlines

Ads should be received by the 15th of the month preceding publication.

Payment

Payment is due upon receipt of invoice or prior to publication. Multi-month advertising agreements will be billed the first month of advertising for the total amount of the contract. Checks and credit cards (via PayPal) are accepted.